

Meet the demand for lower printing costs
with the new HP 92298X Maximum Output
Toner Cartridge.



A guide to selling the HP 92298X
Maximum Output Toner Cartridge
for the HP LaserJet 4, 4 Plus and
5 printers

HP 92298X Maximum Output Toner Cartridge: HP print quality at a lower cost-per-page.

Compared to all other toner brands on the market, HP toner has proven itself. Now you can offer a printed page that will help you achieve the same results without increasing your cost-per-page.

The HP 92298X Maximum Output Toner Cartridge is the toner cartridge for the HP Color LaserJet 9200 Series (HP ColorJet and HP ColorJet XL).

For approximately 10¢ per page, this toner cartridge will print 100,000 pages. On average, this toner cartridge will print 100,000 pages. On average, this toner cartridge will print 100,000 pages. On average, this toner cartridge will print 100,000 pages. On average, this toner cartridge will print 100,000 pages.

The HP 92298X toner cartridge provides the same print quality as the HP 92298, but with a special internal design to hold the toner in place. The cartridge also features a special internal design to hold the toner in place. The cartridge also features a special internal design to hold the toner in place. The cartridge also features a special internal design to hold the toner in place.

It is the maximum difference between the "high quality" cartridge and the "low cost" cartridge. The cartridge also features a special internal design to hold the toner in place. The cartridge also features a special internal design to hold the toner in place.

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In this Marketing Kit:

- **Executive Summary**
A one-page summary of the HP 92298X Maximum Output Toner Cartridge.
- **Marketing Tools**
A collection of graphics, brochures, and other marketing materials.
- **FAQs**
Answers to frequently asked questions regarding the HP 92298X toner cartridge.
- **Technical Information**
Detailed information for the HP 92298X toner cartridge.
- **Customer Testimonials**
Direct quotes from HP users who have used the HP 92298X toner cartridge.



Marketing Tools.

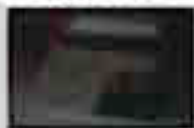
Customer wrap

To reach your customers, an eye-catching digital "business card" is a sure way to get your message across. It's a sure way to get your message across.

The HP 92290 Business Design Toner Cartridge

Use HP DesignJet 4, 4P and 4PXL printers to print your business cards and other documents. The HP 92290 is designed to provide a large print quality that the standard HP 92290 toner cartridge can't match. It's the only HP toner cartridge that can print a 4x6" business card. It's also approved for use in the HP DesignJet 4PXL printer. The HP 92290 toner cartridge is the only HP toner cartridge that can print a 4x6" business card. It's also approved for use in the HP DesignJet 4PXL printer.

HP 92290 TONER CARTRIDGE



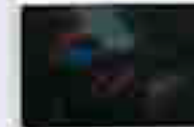
HP 92290 CARTRIDGE 600 PACKAGING



HP 92290 TONER CARTRIDGE FAMILY



HP 92290 TONER CARTRIDGE IN USE



Protein photography

The HP 92290 toner cartridge family is the only HP toner cartridge family that can print a 4x6" business card. It's the only HP toner cartridge that can print a 4x6" business card. It's also approved for use in the HP DesignJet 4PXL printer.



HP 92290 Business Design Toner Cartridge



HP 92290 Business Design Toner Cartridge



HP 92290 Toner Cartridge Family



HP 92290 Toner Cartridge in Use

Answers to frequently asked questions about the HP 92298X Maximum Output Toner Cartridge.

Q: How is this product different from the HP 92298A Toner Cartridge?

A: The HP 92298X has been redesigned to hold additional toner to produce an average of 30% more pages. The redesign was necessary to ensure optimal toner flow and to withstand the increased wear on critical components due to its longer life, minimizing the possibility of component failure.

Q: Why hasn't HP introduced this product before now?

A: The toner cartridge is a critical component in the laser printing process and there is much more to producing a high capacity cartridge than simply adding more toner. HP invested two years into developing and testing the 92298X to produce a product that measured up to the company's high standards for print quality and reliability.

Q: Some remanufactured toner cartridges claim to have the capacity to produce 12,500 pages. Why does HP's product only produce 8,800 pages?

A: HP's goal was to engineer a toner cartridge that would lower printing costs by increasing the maximum number of pages while ensuring a consistent high standard of print quality for the entire life of the toner supply. Extensive testing of all the design variables determined that the most durable and performance of the cartridge would have to be compromised to achieve higher capacity. That cost is accounted for in lower manufacturing fees for the 92298X Product.

Q: Is the quality as good as other HP products? Has anything been compromised to produce a toner

cartridge that offers lower cost-per-page?

A: The design of the HP 92298X is based on the standard HP 92298A toner cartridge which has been proven over the past four years in millions of HP LaserJet 6, 4Plus and 5 printers. HP's considerable investment in quality is on the line with every product they release, and two years of development and testing have gone into the HP 92298X to ensure that it meets HP's rigorous standards. The product is also backed by a warranty that guarantees quality performance for the entire life of the original HP toner supply.

Q: I have heard that high capacity toner cartridges produce inferior print quality or malfunction before the toner supply is used up. How do I know that I won't have these problems with the HP product?

A: Some manufacturers simply pack more toner into their standard cartridge housing than is of high capacity. This can result in toner flow onto the page or toner leaking and burnt matter. Also, if the other components in the cartridge are made to last only for the life of a standard toner supply, they can produce irritating fumes and other defects after producing the standard number of pages. The HP 92298X has been designed with a higher level of materials and high HP components to prevent these problems.

Q: How does this cartridge produce a lower cost per page? Is this a remanufactured cartridge?

A: This is not a remanufactured cartridge. All components are original. The lower cost-per-page results from efficiencies

achieved through the higher toner capacity.

Q: When will other HP products have higher capacities?

A: HP is constantly looking for ways to give customers more value for money and make our products more competitive. Capacity and yield decisions are based on quality standards, printer capabilities and user needs. There are no public announcements of other high capacity products at this time.

Q: How much of this product should I be stocking as a reseller?

A: HP recommends resellers stock between 30 and 35% of their HP 92298A volume.

The HP 92298X Maximum Output Toner Cartridge is part of a complete printing system.

One of the many advantages of using HP printing supplies is that you can be sure HP products fit best together. HP's attention to quality and reliability.

Like all HP LaserJet toner, the HP 92298X Maximum Output Toner Cartridge is engineered to work perfectly with the printer it was made for. One advantage of the cartridge has been designed to enhance the performance of the entire laser printing process. In your business, get superior quality and consistent performance from your laser.

HP reliability and service compatibility is especially strong when using the HP 92298X toner. As you go through replacement, replacement get consistent print quality and consistent performance. In your business, get superior quality and consistent performance from your laser.

With the benefits of both consistent HP toner and the HP 92298X Maximum Output Toner Cartridge, you can give your business complete assurance that it will deliver what they want even from the printer results that are smart, clear, and sharp.



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HP Supplies.
Always Clean, Always Sharp.



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